

TAKE AIM



**BALLISTIK**  
2007 | HOCKEY

[www.ballistikhockey.com](http://www.ballistikhockey.com)



**BALLISTIK**

**IT STARTED WITH A PASSION.**

AN OBSESSION FOR THE SPORT OF HOCKEY AND A DRIVE TO DEVELOP AND DELIVER A SUPERIOR PRODUCT TO A MARKET SATURATED WITH HOCKEY STICKS THAT FELL SHORT OF THEIR PROMISES TO PERFORM.

AND SO, THE FIRST PAGE IN BALLISTIK HISTORY WAS WRITTEN. BORN AND BRED IN OTTAWA, CANADA, WHERE LOCAL RINKS ARE ABOUT AS EASY TO COME BY AS LAMP POSTS, BALLISTIK HOCKEY INC. AND OUR AFFILIATE COMPANIES HAVE BEEN DESIGNING AND MANUFACTURING COMPOSITE HOCKEY STICKS SINCE 1993.

IN THE LAST DECADE WE HAVE PROUDLY SUPPLIED OVER 2 MILLION UNITS TO A WIDE RANGE OF WELL KNOWN COMPANIES SELLING UNDER BRAND NAMES SUCH AS BAUER™, HESPELER™, LOUISVILLE™, MISSION™, NIKE™, SHERWOOD™ AND VICTORIAVILLE™.

LIKE ANY COMPANY THAT STRIVES FOR GREATNESS, WE DECIDED TO NOT PLAY BY OUR COMPETITOR'S RULES BUT RATHER MAKE OUR OWN. WE TURNED OUR FEARS INTO AMBITIONS AND MADE A COMPANY ALTERING DECISION:

TO PLAY TO WIN AND CREATE A TOP OF THE LINE PRODUCT UNDER OUR OWN NAME. AND THE BALLISTIK COMPOSITE HOCKEY STICK WAS BORN.

LIFE AT BALLISTIK HOCKEY CONTINUES TO PROSPER – WE HAVE RAISED OUR CALIBER AND LOSING IS NOT AN OPTION. THIS MEANS HAVING AN EXCEPTIONAL CORE TEAM THAT NOT ONLY CREATES OUR PRODUCTS WITH UNPARALLED PRECISION BUT ALSO PLAYS THE GAME. OUR STICKS ARE MADE BY PLAYERS FOR PLAYERS AND PERFORMANCE AND DURABILITY IS OUR #1 GOAL.

OUR PRODUCT LINEUP IS SECOND TO NONE. WE PLAY THE GAME TO WIN.

THE SECRET TO OUR TREMENDOUS GROWTH AND SUCCESS IS SIMPLE –

**NOT ALL STICKS ARE CREATED EQUAL.**





## 2007 | HOCKEY

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22-5300 CANOTEK ROAD  
OTTAWA, ONTARIO, CANADA  
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[WWW.BALLISTIKHOCKEY.COM](http://WWW.BALLISTIKHOCKEY.COM)

# CALIBER TECHNOLOGY

LIGHTEST STICK  
AVAILABLE IN ITS CLASS.

Short hosel design.

High strength carbon weave for direct impact.

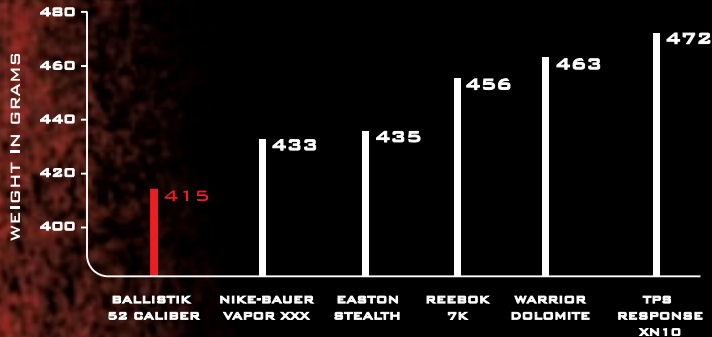
Low density, high impact strength core.

High strength 0° carbon fiber for stiffness.

High strength ±45° carbon fiber for torsional stiffness.

- Optimized wall thickness.
- More material in high impact areas resulting in high strength/weight ratio.

TOTAL STICK WEIGHT - ULTRA LIGHT OPS



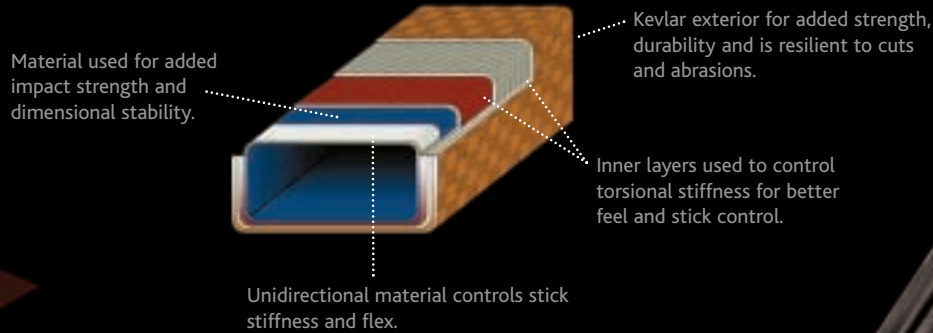
LIGHTEST WEIGHT IN ITS CLASS

+ '1 IN SLASH ZONE DURABILITY

= '1 STICK IN THE GAME

## MULTI-LAYER TECHNOLOGY

resulting in increased shot speed and puck control.



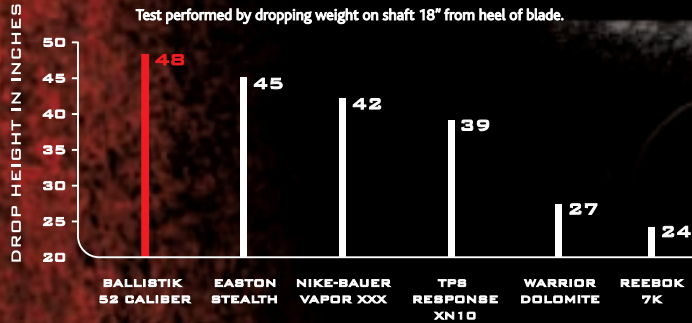
## HIGH PRESSURE MANUFACTURING

creates consistent wall thickness and perfect inner dimension for superior blade fit every time.



### SLASH ZONE DURABILITY

Test performed by dropping weight on shaft 18" from heel of blade.



**OPTIBALANCE**  
DESIGNED FOR IMPROVED SHOT  
ACCURACY AND PERFECT "FEEL".



1 PIECE STICKS

NOT ALL STICKS ARE CREATED EQUAL.

BALLISTIK

# NEW SR 52 CALIBER SE

### Target User:


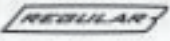
Searching for the ultimate in improved shooting performance and puck control? At 415gm with a tapered construction, the Senior 52 Caliber SE is positioned as the premium stick on the market for the 2007 hockey season. Simply put, the 52 is suited for any player that wants to improve their game.

### Description:

Hot off the shelf with explosive power! Featuring our professional level Senior 52 Caliber shaft and the Ballistik dual carbon wrapped foam core blade, a combination that provides unsurpassed performance and durability. Soft Core technology provides improved "feel" of the puck while OPTI BALANCE Design provides perfect balance and feel leading to pin-point accuracy.

It's what all other sticks strive for.



WEIGHT:	415 GRAMS		
FLEXES:	110	100	90 (80)
LIE:	Heel Curve Round 5 Heel Curve Square 5.5 Mid Curve 5 Toe Curve 5.5 CC Curve 5.5	FINISH:  and 	LENGTH: 60 inches

LIGHTEST STICK   
available in its class.

### Curves



Heel Round  
(Similar to Drury)

Heel Square  
(Similar to Lidstrom)

Mid  
(Similar to Thornton)

Toe  
(Similar to Sakic)

CC  
(Similar to Coffey)

1 PIECE STICKS

BALLISTIK

# NEW 50 CALIBER

SENIOR


### Target User:

Fearless, ultimate competitor, toughness, on fire, skill, leader. These are all qualities that players using the 50 Caliber should have... and if you don't fit in that category, you will once you try the new 50 Caliber. Bottom line, this stick is designed for players looking to improve their game, immediately.



### Description:

**Take aim and start filling the net!** The 50 Caliber shaft with dual carbon wrapped foam core blade is built for performance and durability. Soft Core technology provides improved "feel" of the puck while OPTI BALANCE Design leads to perfect balance and feel leading to improved shooting and passing accuracy.



WEIGHT:  **440 GRAMS**

FLEXES: | 110 | 100 | 90 | 80

LIE:	FINISH:	LENGTH:
Heel Curve Round 5 Heel Curve Square 5.5 Mid Curve 5 Toe Curve 5.5	 and 	60 inches

### INTERMEDIATE

Weight: 440 grams  
Flex: 70  
Lie: 5.5  
Length: 58 inches

### JUNIOR

Weight: 385 grams  
Flex: 50  
Lie: 5.5  
Length: 55 inches



### Curves



Heel Round (Similar to Drury)	Heel Square (Similar to Lidstrom)	Mid (Similar to Thornton)	Toe (Similar to Sakic)
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Intermediate and Junior are available in a mid curve, toe curve and heel curve square.

1 PIECE STICKS

BALLISTIK

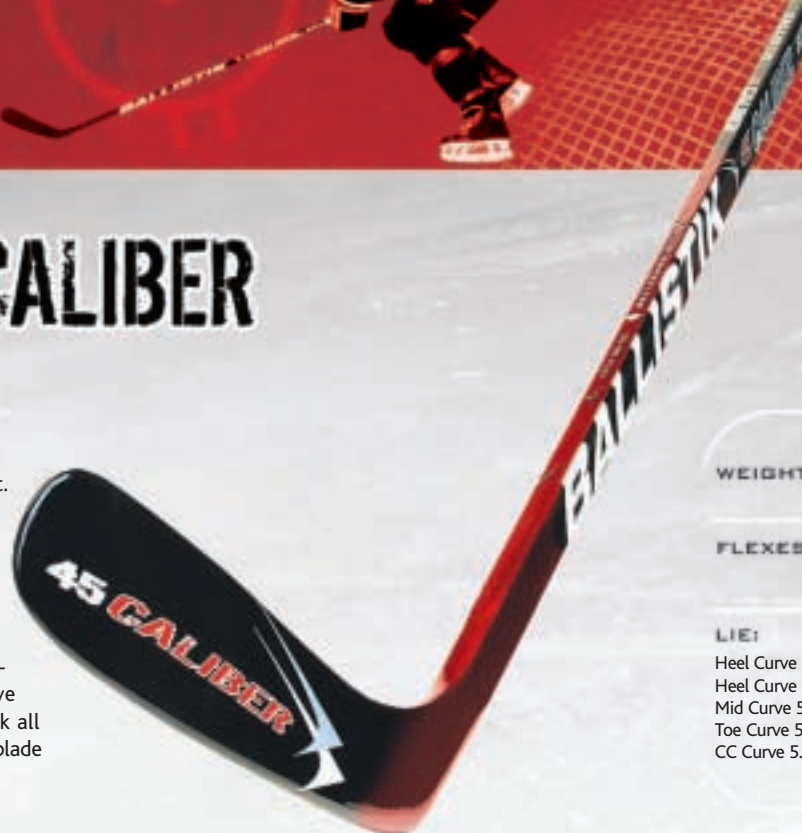
# NEW SR 45 CALIBER

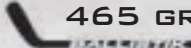
### Target User:

This is the best value for the dollar of any stick on the market. The 45 Caliber is an elite level product for the competitive to semi-competitive player seeking the ultimate in shooting performance and puck control.

### Description:

Tougher than a \$2 steak! At 465gm, the 45 Caliber is a well-balanced weapon that offers extreme durability and impressive performance. The 2007 Senior 45 Caliber combines the Ballistik all composite lightweight shaft and a carbon wrapped foam core blade to provide optimal release, consistent control and accuracy.



WEIGHT:  **465 GRAMS**

FLEXES: | 110 | 100 | 90 | 80

LIE:  
Heel Curve Round 5  
Heel Curve Square 5.5  
Mid Curve 5  
Toe Curve 5.5  
CC Curve 5.5

FINISH:  
  
and  


LENGTH:  
60 inches

### Curves



- Heel Round (Similar to Drury)
- Heel Square (Similar to Lidstrom)
- Mid (Similar to Thornton)
- Toe (Similar to Sakic)
- CC (Similar to Coffey)

1 PIECE STICKS

BALLISTIK

# NEW 22 CALIBER

### Target User:

Canadian made, affordable, durable, well balanced and performance are some of the words that describe this impressive price point model. Ideal for the recreational to semi-competitive ice hockey player looking for a value priced one-piece stick that will provide all the performance and durability a Ballistik composite stick offers.

### Description:

**Draft a winner!** Featuring a multi layer carbon and fiberglass laminate construction process, the all-composite Senior 22 Caliber is the most durable composite hockey stick on the market. Our carbon wrapped foam core blade leads to increased feel and shot performance.

100% Canadian made for the Canadian game!



SENIOR

WEIGHT:

510 GRAMS

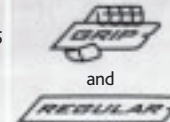
FLEXES:

110 100 90 80

LIE:

Heel Curve Round 5  
Heel Curve Square 5.5  
Mid Curve 5  
Toe Curve 5.5

FINISH:



LENGTH:

60 inches

### INTERMEDIATE

Weight: 475 grams  
Flex: 70  
Lie: 5.5  
Length: 58 inches

### JUNIOR

Weight: 400 grams  
Flex: 50  
Lie: 5.5  
Length: 54 inches



Curves



Heel Round  
(Similar to  
Drury)

Heel Square  
(Similar to  
Lidstrom)

Mid  
(Similar to  
Thornton)

Toe  
(Similar to  
Sakic)

Intermediate and Junior are only available in a mid curve.  
Also available in pink!

1 PIECE STICKS

BALLISTIK

# NEW 22 CALIBER CAMO

SENIOR

WEIGHT:

510 GRAMS

FLEXES:

110 100 90 80

LIE:

Heel Curve Round 5  
Heel Curve Square 5.5  
Mid Curve 5  
Toe Curve 5.5

FINISH:



and



LENGTH:

60 inches

### Target User:

Canadian made, affordable, durable, well balanced and performance are some of the words that describe this impressive price point model. Ideal for the recreational to semi-competitive ice hockey player looking for a value priced one-piece stick that will provide all the performance and durability a Ballistik composite stick offers.

### Description:

**A real front line weapon!** Featuring a multi layer carbon and fiberglass laminate construction process, the all-composite Senior 22 Caliber Camo is the most durable composite hockey stick on the market. Our carbon wrapped foam core blade leads to increased feel and shot performance.

100% Canadian made for the Canadian game!

### INTERMEDIATE

Weight: 475 grams  
Flex: 70  
Lie: 5.5  
Length: 58 inches

### JUNIOR

Weight: 400 grams  
Flex: 50  
Lie: 5.5  
Length: 54 inches

Curves



Heel Round  
(Similar to Drury)

Heel Square  
(Similar to Lidstrom)

Mid  
(Similar to Thornton)

Toe  
(Similar to Sakic)

Intermediate and Junior are only available in a mid curve.

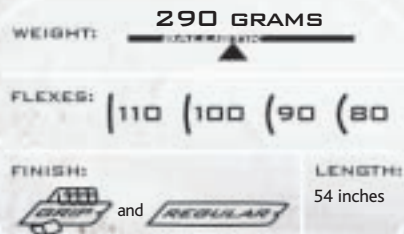
## SR 50 CALIBER

### Target User:

Our newest line for 2007, the Senior 50 Caliber all composite shaft is ideal for the elite to professional hockey player who is looking for the ultimate in improved shooting performance with the versatility of a composite shaft.

### Description:

Throw your game into overdrive. This lightweight, OPTI BALANCE Design features the latest in composite technology, where extreme durability meets optimal performance. For optimal performance use a Ballistik Senior 50 Caliber replacement blade.



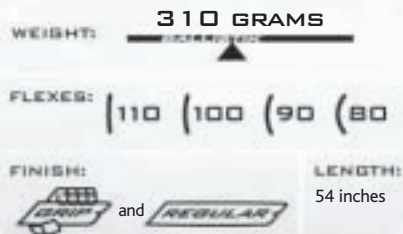
## SR 45 CALIBER

### Target User:

The new Senior 45 Caliber all composite shaft is ideal for the elite to professional hockey player who is looking for a highly durable, performance-enhancing shaft with the versatility of a composite shaft.

### Description:

Dynamite performance, unparalleled toughness. This lightweight, OPTI BALANCE Design features the latest in composite technology, where extreme durability meets optimal performance. For optimal performance use a Ballistik Hockey Senior 45 Caliber composite replacement blade.



## SR 22 CALIBER

### Target User:

For individuals who are seeking the versatility of a two piece stick while enjoying the performance and durability of a composite product. The Senior 22 Caliber offers the best value for the recreational to semi-competitive player.

### Description:

Versatility. Manufactured using the same multi layer carbon and fiber-glass laminate construction process as our one piece sticks, the all composite Ballistik Senior 22 Caliber is the most durable composite shaft on the market. For optimal performance use a Ballistik Senior 45 or 50 Caliber replacement blade.

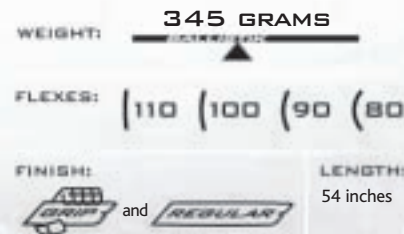
100% Canadian made!

### INTERMEDIATE

WEIGHT: 290 Grams  
FINISH: Grip & Regular  
LENGTH: 48 inches  
FLEX: 70

### JUNIOR

WEIGHT: 260 Grams  
FINISH: Grip & Regular  
LENGTH: 43 inches  
FLEX: 50



### SR 50 CALIBER



**Target User:**

The best choice for the senior competitive to elite hockey player looking for the versatility of a replacement blade with explosive performance.

**Description:**

**Get the Goal Scorers Touch.** The Ballistik Senior 50 Caliber blade features the foam core "soft touch" technology for better puck control and shooting accuracy. The lightest and most durable blade Ballistik Hockey has ever offered is manufactured using a dual braided ultra carbon wrap. The 2007 Ballistik Senior 50 Caliber blade is designed to take punishment and provide dynamite performance to your game.

**WEIGHT:** 140 GRAMS



**LIE:** Heel Square 5.5, Heel Round 5, Toe 5.5, Mid 5, CC 5.5

**SR Curves**  
(50 & 45 Caliber)



Heel Round (Similar to Drury)  
Heel Square (Similar to Lidstrom)  
Mid (Similar to Thornton)  
Toe (Similar to Sakic)  
CC (Similar to Coffey)

### SR 45 CALIBER



**Target User:**

The best choice for the senior competitive to elite hockey player looking for durability and performance.

**Description:**

**Toughness, Versatility, Quality.** This lightweight Ballistik composite blade features foam core technology for a better feel and control with the puck. The blade is finished with a carbon wrap and a durable composite coating, which will not chip or wear with the frequency of a wood blade. Composite blades are much stiffer than wood blades making for accurate and consistent shooting.

**WEIGHT:** 155 GRAMS



**LIE:** Heel Square 5.5, Heel Round 5, Toe 5.5, Mid 5, CC 5.5

### INT/JR 22 CALIBER



**Target User:**

The best choice for the competitive junior and intermediate hockey player. This blade is designed to aid in development and performance in youth, small teen and women's hockey.

**Description:**

The Ballistik 22 Caliber junior/intermediate composite blade for 2007 features a graphite composite wrap, which will not chip or wear with the frequency of a wood blade. Ballistik junior/intermediate composite blades will retain their stiffness throughout their life and are consistent from blade to blade in terms of dimensions, curve, shape, weight, and stiffness.

**WEIGHT:** 150 GRAMS



**LIE:** Mid 5.5, Offset 5.5,

**INT/JR Curves**



Mid Offset



## SENIOR WOOD



**Target User:**

For senior players seeking the more traditional feel of wood blades

**Description:**

Ballistik wood blades are made with ash and reinforced with fiberglass over the body of the blade as well as in the hosel. Strengthened with Kevlar (bullet proof material) on the bottom of the blade to minimize wear and tear. 100% Canadian made for premium quality.

WEIGHT:

**200 GRAMS**



LIE:

Heel Curve 5.5, Big Curve 5.5,  
Mid Curve 5



### SR Curves

Mid (Similar to Modano)  
Heel (Similar to Lidstrom)  
Toe (Similar to Sakic)

## INT / JUNIOR WOOD



**Target User:**

For junior and intermediate players seeking the more traditional feel of wood blades.

**Description:**

Ballistik wood blades are made with ash and reinforced with fiberglass over the body of the blade as well as in the hosel. Strengthened with Kevlar (bullet proof material) on the bottom of the blade to minimize wear and tear. 100% Canadian!

WEIGHT:

**180 GRAMS**



LIE:

Mid Curve 5



### INT / JR Curve

Mid

## CUSTOM WOOD



**Target User:**

For those wanting the softer more traditional feel of wood blades. Inquire about our custom wood blade program. Ballistik Hockey will make your favourite pattern for you!

**Description:**

We will provide exact replicas of the master blade in terms of curve, lie, sizing etc. Ask your local Sales Representative for details.

Due to the nature of wood products, there is NO warranty on wood blades.

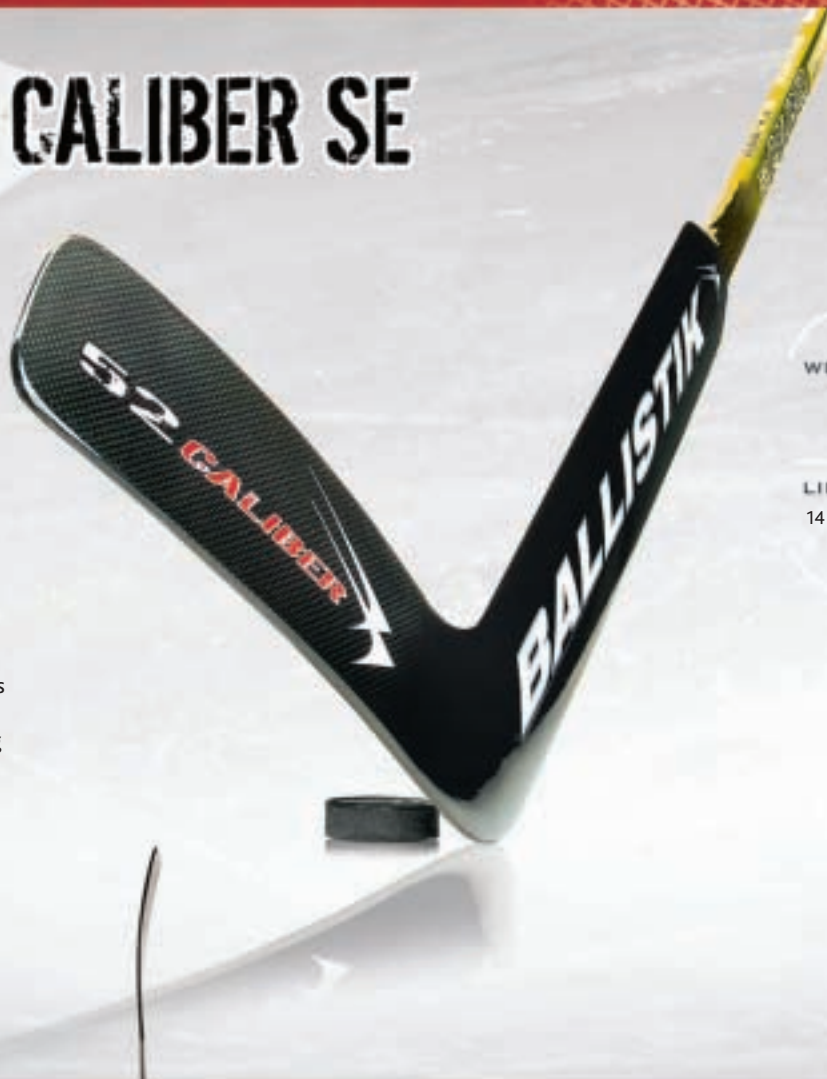
**NEW** SR 52 CALIBER SE

**Target User:**

Our newest professional level product for goalies, the Senior 52 Caliber SE is ideal for the goalie searching for the ultimate in improved shooting performance, puck control and faster reaction times. The lightweight, OPTI BALANCE Design features the latest in composite technology, where extreme durability meets optimal performance. At 675gm, the Senior 52 Caliber SE is positioned as the premium composite goalie stick on the market for the 2007 hockey season.

**Description:**

**The puck stops here!** Weighing only 675 grams, it features a foam core blade and vibration dampeners in the paddle and blade. This revolutionary design will provide outstanding performance with a lightweight design, which is sure to improve reaction times for all goaltenders.



WEIGHT:	675 GRAMS	
LIE:	PADDLE LENGTH:	OVERALL LENGTH:
14	25-26 inches	60 inches

Standard Mid Curve available in left.



## SR REINFORCED ASH WOOD

### Target User:

Top quality, Kevlar and fiberglass composite reinforced ash stick for senior goalies.

### Description:

Ballistik's 100% Canadian made, lightweight goalie stick is made of top quality wood with composite reinforcement. Lightweight aircraft veneer shaft with select white ash paddle reinforced with fiberglass and bottom laced with Kevlar for improved wear and impact resistance.



WEIGHT: <b>800 GRAMS</b>		
LIE: 14	PADDLE LENGTH: 26 inches	OVERALL LENGTH: 60 inches

## SR REINFORCED ASH WOOD

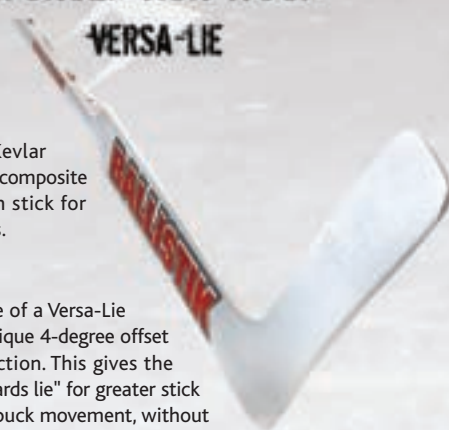
### VERSA-LIE

### Target User:

Top quality, Kevlar and fiberglass composite reinforced ash stick for senior goalies.

### Description:

The advantage of a Versa-Lie shaft is the unique 4-degree offset shaft construction. This gives the goalie a "forwards lie" for greater stick handling and puck movement, without any affect on the regular goalie stance. Due to the angle of the shaft, the Versa-Lie allows for increased protection against ice level shots when the blocker is against the ice surface.



Patent Pending.

WEIGHT: <b>800 GRAMS</b>		
LIE: Versa-Lie	PADDLE LENGTH: 26 inches	OVERALL LENGTH: 60 inches

## JR REINFORCED ASH WOOD

### Target User:

Top quality, Kevlar and fiberglass composite reinforced ash stick for junior goalies.

### Description:

Ballistik's 100% Canadian made, lightweight goalie stick is made of top quality wood with composite reinforcement. Lightweight aircraft veneer shaft with select white ash paddle reinforced with fiberglass and bottom laced with Kevlar for improved wear and impact resistance.



WEIGHT: <b>700 GRAMS</b>		
LIE: 14	PADDLE LENGTH: 22 inches	OVERALL LENGTH: 53 inches

Standard Mid Curve available in left and right for all wood sticks.

Due to the nature of wood products, there is NO warranty on these sticks.



**BALLISTIK**

CALIBER

# CUSTOM ONE PIECE AND BLADE PROGRAM



**CUSTOMIZE YOUR GAME TODAY AND START PLAYING LIKE A PRO!**

**Introducing** the new Ballistik Custom Pro One Piece stick and blade options. Ballistik will produce a one piece stick to meet the needs of any player by matching curve, lie, blade shape and flex options. There is a perfect stick for every player, this program gives players of all ages and skill levels the opportunity to have a stick that will maximize their playing experience.



## Here are the details:

- Minimum orders of 6 blades or 6 one piece sticks.
- Customized to players color of choice with attractive Ballistik graphics.
- Customized with players name stamped on shaft of stick or hozel of blade.
- 3 week turnaround from time blade arrives at Ballistik Hockey.
- Available in Senior 22, 50 and 52 Caliber SE one piece models.

JOEL BOUCHARD

DAN MCGILLIS

STEVE BERNIER

BRUNO GERVAIS



# CUSTOM GOALIE STICK



BALLISTIK

## REINFORCED ASH WOOD

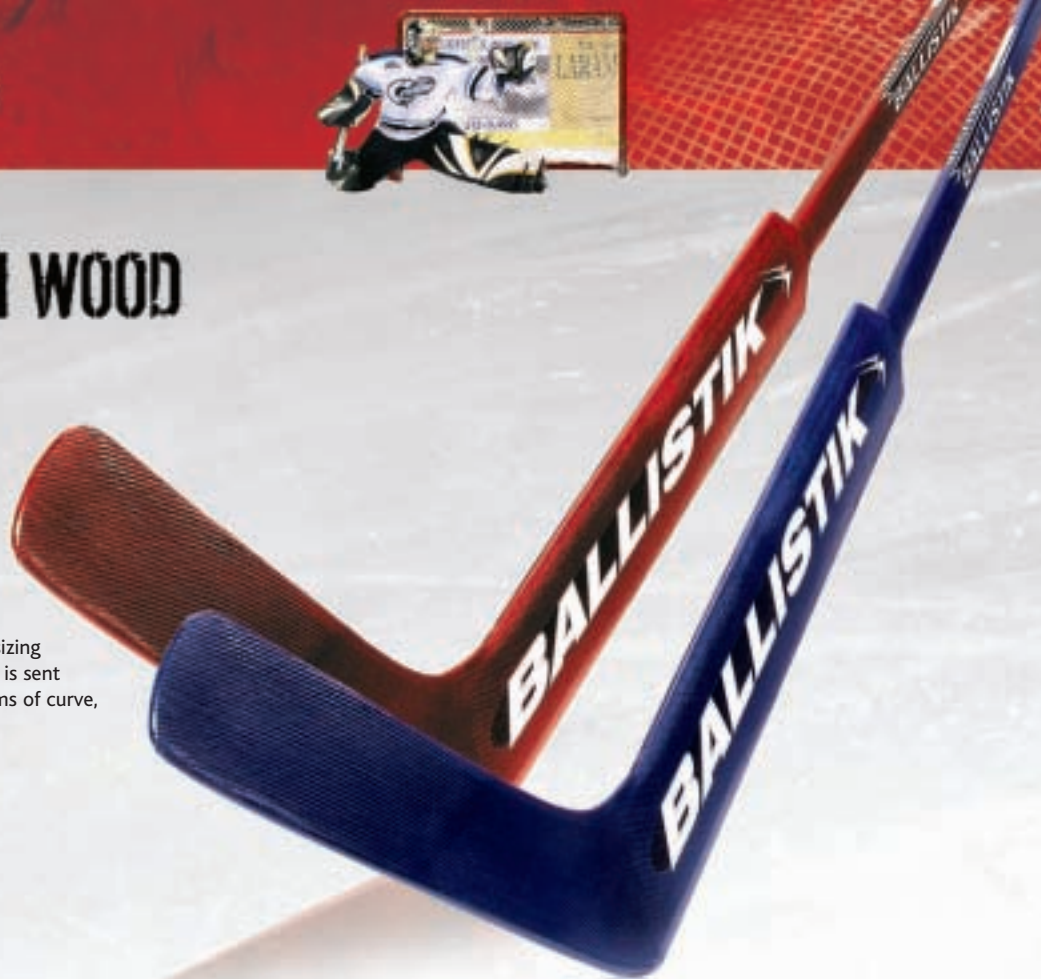
### Target User:

Professional level, Kevlar and fiberglass composite reinforced ash goalie stick for the player seeking a customized wood goalie product. Ask us about our custom goalie stick program

### Custom Process:

We will make your custom goalie stick with the paddle sizing and blade pattern you desire. Once a master goalie stick is sent to Ballistik Hockey we will provide exact matches in terms of curve, lie, paddle length etc.

Ask your local Sales Representative for details.



WEIGHT:

800 GRAMS



Through our unique private label program, teams, associations and companies have the opportunity to create a custom designed hockey stick with their logo and customized graphics on our performance enhancing Ballistik product.

## Terms and Conditions:

- Allow 4-6 weeks production time (from receipt of approved artwork).
- Minimum production quantity of 25 units.
- Final specified artwork must be provided or additional charges may apply.
- 3 colours maximum.
- One time charge for film, screening, plates and set-up. Add-on and separate production runs have an additional set-up charge only.
- Graphics must include a small 4" allowance for a "powered by Ballistik" statement on major and minor sides. Ballistik to provide.



# BALLISTIK

## CX70 PRO

### Target User:

For those looking for the ultimate in comfort, performance and durability in a professional grade hockey glove.

### Description:

A new meaning to soft paws! The new 100% Canadian made, CX70 is an elite, pro style glove that offers the best in comfort, durability and most of all, protection. The vinyl acetate V80 protective foam offers superior protection and a light weight design. The dual reinforced palm is both durable and breathable.

### Specifications:

- Also available in the Junior Ballistik Custom CX70, ask your local Sales Representative for details.
- V80 Pro Foam
- Double stitching
- Cuff Embroidery maximum 11 characters



Custom name embroidery

(Custom glove program available. Check with your Ballistik Sales Representative for details.)



## CX50

### Target User:

For elite and professional level hockey, the CX50 is designed for players seeking a durable, lightweight and comfortable hockey glove.

### Description:

**Start packing a punch!** This attractive carbon window design offers the best in protection and durability. The durable double palm with a Webgrip surface and reinforced stitching allows for increased performance and a long lifespan.

### Specifications:

- Available in all black carbon design and black/red carbon design
- Available in a 14.5" cuff



# SR CX70 PRO

**Target User:**

The 100% Canadian made CX70 Custom Pro is designed as a professional grade pant that offers the best in comfort, durability and most of all, protection.

**Description:**

**Play Like a Pro!** Padding in the Ballistik CX70 Hockey Pant is designed to fully protect elite and pro level hockey players but can be used for all levels. Short girdle construction keeps hip protection in place ensuring a proper fit and full protective coverage. The CX70 has an inner leg zipper for easy adjustment and an improved fit. The spine protector is molded for improved protection in the lower back, while the hydrophobic padding keeps the pants dry and light for the entire game.

**Specifications:**

- Available in three Senior sizes
- Durable Ballistik polyester shell construction
- Stretch material on inseam and crotch for added agility



**JUNIOR**

- Available in three Junior sizes
- Durable Ballistik polyester shell construction
- Stretch material on inseam and crotch for added agility



**CUSTOM**

- Custom adult and junior sizes available
- Custom colours available, contact your local Sales Representative for details.
- Allow 3 weeks for custom orders
- Durable Ballistik polyester shell construction
- Stretch material on inseam and crotch for added agility



## EQUIPMENT BAG



**Target User:**

Modeled to fit the hockey equipment of an adult with room to spare.

**Description:**

The oversized equipment bag is constructed using a heavy duty polyester and embroidered with the Ballistik Hockey logo. Featuring reinforced strapping and an industrial strength zipper for durability and a long product life.

**Specifications:**

Height: 15 inches  
 Length: 39 inches  
 Width: 23.5 inches



## EQUIPMENT KNAPSACK



**Target User:**

Modeled to fit the equipment of an adult with room to spare.

**Description:**

Through the use of two shoulder straps, the oversized knapsack equipment bag allows the intermediate to adult hockey player the ability to carry their equipment easily and effortlessly. Embroidered with the Ballistik Hockey logo.

**Specifications:**

Height: 29 inches. Length: 30 inches. Width: 15 inches



## STICK BAG (HOLDS 3 STICKS)



**Target User:**

The perfect accessory to carry and store your Ballistik hockey sticks.

**Description:**

Great for storage and portability, the Ballistik stick bag holds up to 3 senior player sticks or 2 senior goalie sticks. Embroidered with the Ballistik Hockey logo on a heavy-duty polyester with zippered opening and adjustable strap.

**Specifications:**

Height: 70.5 inches  
 Length: 17.5 inches  
 Width: 5.5 inches



**BALLISTIK**



**BALLISTIK**



## BALLISTIK T-SHIRT

10 oz, 100% Cotton Jersey. Athletic Heather 90/10. Double-needled bottom hem. Bound colour and sleeves. Available in L and XL.



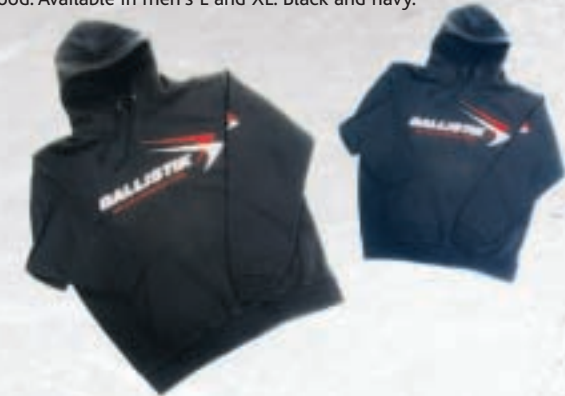
## BALLISTIK TRUCKER CAP

Ballistik adjustable trucker style hat. Available in brown and grey.



## BALLISTIK HOODED SWEATSHIRT

Ballistik embroidered sweatshirt with front pocket and drawstring hood. Available in men's L and XL. Black and navy.



## BALLISTIK TRACK SUIT

The Ballistik Hockey navy, red and white tracksuit makes for great rink or everyday wear.

The lined jacket features a hidden hood and inside pocket as well as Velcro/elastic cuffs. The pants feature an elastic/tie waistband, a polyester lining and a zippered leg cuff allowing for a variety of fits.

Offered in an adult L and XL.



## BALLISTIK BEANIE HAT

100% Acrylic Ballistik beanie hat. Comfort fit, great style.





## ONE PIECE COMPOSITE STICKS

MODEL	CATALOGUE#	FLEX	LENGTH	WEIGHT	CURVE	COLOUR
Junior 22 Caliber	22 CAL-JR-Flex-Curve-L/R	50	54 inches	400 gm	Mid	Metallic blue, camo or pink
Junior 50 Caliber	50 CAL-JR-Flex-Curve-L/R	50	55 inches	385 gm	Mid, TC, HCS	Red
Intermediate 22 Caliber	22 CAL-INT-Flex-Curve-L/R	70	58 inches	475 gm	Mid	Metallic blue, camo or pink
Intermediate 50 Caliber	50 CAL-INT-Flex-Curve-L/R	70	58 inches	440 gm	Mid, TC, HCS	Red
Senior OPS Prolight – Pink	22 CALPink-SR-Flex-Curve-L/R	70	58 inches	500 gm	Mid	Pink
Senior 22 Caliber	22 CAL-SR-Flex-Curve-L/R	80, 90, 100, 110	60 inches	510 gm	Mid/Toe/HCS/HCR*	Metallic blue or camo
Senior 45 Caliber	45 CAL-SR-Flex-Curve-L/R	80, 90, 100, 110	60 inches	465 gm	Mid/Toe/HCS/HCR*/CC	Red/black
Senior 50 Caliber	50 CAL-SR-Flex-Curve-L/R	80, 90, 100, 110	60 inches	440 gm	Mid/Toe/HCS/HCR*	Red
Senior 52 Caliber SE	52 CAL-SR-Flex-Curve-L/R	80, 90, 100, 110	60 inches	415 gm	Mid/Toe/HCS/HCR*/CC	Black

\*all dimensions and weights nominal and subject to minor variations. \*HCS = Lidstrom, HCR = Drury pattern.

## COMPOSITE SHAFTS

MODEL	CATALOGUE#	FLEX	LENGTH	WEIGHT	COLOUR
Junior 22 Caliber	ACS-JR-22 CAL-Flex	50	43 inches	260 gm	Metallic blue or camo
Intermediate 22 Caliber	ACS-IN-22 CAL-Flex	70	48 inches	290 gm	Metallic blue or camo
Senior 22 Caliber	ACS-SR-22 CAL-Flex	80, 90, 100, 110	54 inches	345 gm	Metallic blue or camo
Senior 45 Caliber	ACS-SR-45 CAL-Flex	80, 90, 100, 110	54 inches	310 gm	Black/red
Senior 50 Caliber	ACS-SR-50 CAL-Flex	80, 90, 100, 110	54 inches	290 gm	Red

\*all dimensions and weights nominal and subject to minor variations.

## COMPOSITE BLADES

MODEL	CATALOGUE#	CURVES	WEIGHT	COLOUR
Junior 22 Caliber	CRBJR/INT-22 CAL-Blade-L/R	Mid	150 gm	Black
Senior 45 Caliber	CRBSR-45 CAL-Blade-L/R	Mid/HCS/HCR/Toe/Offset/CC	155 gm	Black fade/carbon finish
Senior 50 Caliber	CRBSR-50 CAL-Blade-L/R	Mid/HCS/HCR/Toe/CC	140 gm	Carbon finish

## WOOD BLADES

Reinforced Wood (Standard)	WRB-SR-Curve-L/R	Mid/Heel/Toe	200 gm	Natural
Reinforced Wood (Junior)	WRB-JR-Curve-L/R	Mid	180 gm	Natural
Reinforced Wood (Custom)	CRB-L-Custom-L/R	Custom	200 gm	custom (3-4 week delivery. Minimum of 6 blades)

\*all dimensions and weights nominal and subject to minor variations.





## GOALIE STICKS

MODEL	CATALOGUE#	PADDLE LENGTH	LENGTH	WEIGHT	BLADE	COLOUR
Junior Reinforced Ash Wood	WGS-JR-MC-L/R	22 inches	53 inches	700 gm	Mid - Left/right	White
Senior Reinforced Ash Wood	WGS-SR-MC-L/R	26 inches	60 inches	800 gm	Mid - Left/right	White
SR Versa-Lie Reinforced Ash	WVLGS-SR-MC-L/R	26 inches	60 inches	800 gm	Mid - Left/right	White
SR Composite Goalie Stick	CGS-SR-MC-Size-L/R	25 or 26 inches	60 inches	675 gm	Mid - Left	Black/yellow fade
Custom Wood Program	WGS-custom-L/R	custom	custom	800 gm	3-4 week delivery	Minimum 6

\*all dimensions and weights nominal and subject to minor variations

## GLOVES

MODEL	CATALOGUE#	SIZE	COLOUR
Ballistik Gloves CX70 – SR	CX 70-size-color/leather/tufftek	13, 14, 15 inches	Custom colours available
Ballistik Gloves CX70 – JR	CX 70-size-color-leather/tufftek	11 inches	Custom colours available
Ballistik Gloves CX50	CX 50-size-color	14.5 inches	Black or black/red - Pro Quality

## PANTS

MODEL	CATALOGUE#	SIZE	COLOUR
Ballistik Pants CX70 – SR	HA-BP-CX 70-size-SR	European sizes avail.	Black, Canadian made - Pro quality
Ballistik Pants CX70 – JR	HA-BP-CX 70-size-JR	European sizes avail.	Black, Canadian made - Pro quality

## OTHER

PRODUCT	CATALOGUE#	SIZE/OTHER	DESCRIPTION
Equipment Knapsack Oversize	HA-KS-01-Color	32" x 28"	Black, red and blue highlights. 600D polyester
Equipment Bag Oversize	HA-HB-01	40" x 18"	Black, red and blue highlights. 600D polyester
Stick Bag (3 sticks)	HA-SB-001	65" x 6"	Black, red highlights. 600D polyester
T-Shirt	Color-T-Shirt-Size	L, XL	Army green or chocolate brown
Ballistik Track Suit	TrackSuit-Size	Large, Xlarge	Navy blue, white and red logo
Ballistik Hooded Sweatshirt	Hoodie-Size	Large, Xlarge	Black with red and white Ballistik logo or navy with white and red logo
Trucker Cap	Mesh Hat-Color	One size	Brown or grey
Beanie Hat	Beanie	One size	Black, 100% cotton. Embroidered logo
Lava Buns Seat Warmer	HA-LB-01	12" x 12"	Microwave heated seat cushion. Red with Ballistik logo.
Stick Personalization	*Shaft Personalization*	15 characters	
Extension End Plug	HA-EP-01-size	2", 4", 6"	Natural wood
Training Ball	HA-TB-01	-	Swedish wood training stickhandling ball
Ballistik Hockey Puck	HP-HI-01-B	-	Ballistik logo





## WHY **BALLISTIK**

BALLISTIK HOCKEY INC. HAS BEEN DESIGNING, MANUFACTURING AND DELIVERING QUALITY COMPOSITE HOCKEY STICKS SINCE THE EARLY NINETIES. SUPPLYING A SUPERIOR PRODUCT TO POPULAR ATHLETIC BRANDS LIKE BAUER™, HESPELER™, LOUISVILLE™, MISSION™, NIKE™, SHERWOOD™ AND VICTORVILLE™ (TO NAME A FEW).

IN TERMS OF DURABILITY, PERFORMANCE AND FEEL, OUR BRAND HOLDS THE HIGHEST QUALITY OF STANDARDS ON THE MARKET. IN FACT, OUR STANDARDS CAN HARDLY BE CALLED STANDARD AT ALL. IT'S THIS LEVEL OF EXCELLENCE THAT HAS GIVEN US A REPUTATION AS A COMPANY TO WATCH. A COMPANY IN SUCH AN EXCITING STAGE OF GROWTH, THAT ONCE YOU HOLD OUR STICK IN YOUR HANDS, YOU TOO WILL WANT IN ON THE GAME.

AS A NEW MEMBER OF THE NHL SUPPLIER POOL, WE ARE WELL ON OUR WAY TO MAKING OUR NAME SYNONYMOUS WITH SOME OF YOUR FAVORITE PROFESSIONAL ATHLETES. KEEP YOUR EYE ON THE PUCK AND SEE WHO WILL BE USING OUR TWIGS NEXT.

SO WHAT MAKES BALLISTIK HOCKEY STICKS TRULY UNIQUE? WHY CHOOSE US OVER OTHER BRANDS? HERE ARE JUST A FEW OF THE REASONS OUR CUSTOMERS ARE SOME OF THE MOST LOYAL IN THE BUSINESS.

### WE OFFER:

- UNEQUALED TECHNOLOGY – WE HAVE DEVELOPED A PRODUCT WITH A LEVEL OF PERFORMANCE THAT MOST STRIVE FOR BUT RARELY ACHIEVE, WITH THE LIGHTEST WEIGHT AND HIGHEST DURABILITY ON THE MARKET. THIS OPTIMAL QUALITY WILL RAISE YOUR CALIBER TO A NEW LEVEL!
- CUSTOMIZATION OPTIONS BEYOND YOUR EXPECTATIONS – OUR PRODUCT LINEUP IS ENTIRELY CUSTOMIZABLE – WE WILL MAKE YOUR PATTERN – PERSONALIZED WITH YOUR NAME – CUSTOMIZED GRAPHICS – YOU NAME IT – WE DO IT!
- PRO SERVICE THAT YOU WOULD EXPECT FROM OUR DEDICATED STAFF – OUR GOAL – TO KEEP YOU COMING BACK FOR MORE!
- AN OUTSTANDING WARRANTY - THE LONGEST IN THE INDUSTRY (30 DAYS ON BLADES, 45 DAYS ON SHAFTS AND OPS)
- A PRODUCT AND AN EXPERIENCE LIKE NO OTHER!



# BALLISTIK GIVES BACK! HOCKEY

BALLISTIK HOCKEY IS PLEASED TO ANNOUNCE  
AN EXCITING NEW PARTNERSHIP WITH

## Hockey Stars FOR HOPE

As a founding partner, Ballistik Hockey has committed to further promote the sport of hockey by giving kids an opportunity to play the game who would otherwise not have had the chance due to financial reasons. These children will be able to realize their dreams by being able to participate in the sport we love.

For the entire 2007/2008 season, **Ballistik Hockey will donate \$1 (one dollar) for every stick sold**, in an effort to get more children involved in the sport of hockey. This money will be used to cover registration fees and equipment costs.

**Hockey Stars for Hope** is an international Non-Profit organization that "Helps Kids Play" who have the passion but not the financial resources to enjoy the game of hockey. The goal of the program is to utilize the character building principles in hockey as a vehicle to "Breakaway" from the clutches of low income and to enrich children's lives. Founded in 2005, HSFH now operates in 6 countries worldwide.

Here are some of the many things that HSFH and Ballistik Hockey are doing to raise awareness and valuable funds to "Help Kids Play":

**NHL Tour Events** which included current and former NHL Stars that square off against partnering Pro/Junior organizations.

**Hockey Stars for Hope Night** where ticket sales, draws, programs, chuck-a-pucks, merchandise sales, special donation requests and proceeds are raised.

**Mouth guard clinics** – custom fit, convenient and affordable.

**Jersey and Memorabilia auctions** – NHL and Pro players around the world autograph Jersey's and other memorabilia.

**Camps and Clinics** offer kids the opportunity to learn hockey skills from the Pros!

**Watch for other exciting initiatives Ballistik Hockey and Hockey Stars for Hope have on the ice for this season!**



**TAKE AIM!**



**BALLISTIK**  
2007 | HOCKEY

#### OUR MISSION

TO SHARE OUR PASSION FOR THE SPORT OF HOCKEY WITH THE WORLD BY PROVIDING PRO ATHLETES AND ENTHUSIASTS WITH A PRODUCT BUILT ON INSPIRATION. TO MAINTAIN OUR GRASSROOTS, CANADIAN FOCUS TOWARD EVERY PRODUCT WE MAKE AND EVERYTHING WE DO. AND, MOST IMPORTANTLY, TO PUT MORE RUBBER IN THE CAGE.



**TAKE AIM**